

# **Master Data Online** Trustworthy, Reliable Data

Prospecta develops enterprise solutions that empower users to take control of their business processes. We continue to transform the way organizations structure their data to improve business processes. Starting its Data Journey in 2008, MDO over the last decade has evolved into a leading solution for managing data.

Master Data Online (MDO) delivers business users with trustworthy, reliable data by mediating, managing and governing core master data shared by multiple business domains. It enables business users to easily create information with standardized business rules, workflows and approval processes. Available on cloud, MDO can integrate with SAP, Salesforce, Microsoft and other leading enterprise solutions.

MDO is unique to the typical data governance and MDM solutions available in the market. Our features are tailored around your business, which may include active or passive governance, or both. Data issues can be very different between businesses and MDO helps to address the quick wins and define a framework of data governance and automations for the future.

#### **MDO - Key Differentiators**

- Ensure end to end Master Data Governance with approvals and quality rules.
- MDO gives the power of a BPM framework in an MDM tool providing a holistic data solution for your Enterprise
- MDO allows easy configuration of business rules with minimum coding unlike other systems
- User friendly application eliminating the need for technical developers
- A "standard" production system enabling cost effective life cycle management of core IT systems

# **DATASHEET**

#### **CUSTOMER BENEFITS**

- One source of truth. One place to manage all your master data using the MDO Governance Framework
- Transformation rules that can be utilised in the governance process
- Data quality using both Active and Passive Governance Famework with the same business rules
- Provides the Governance Framework for GDPR Compliance
- Ownership of data based on roles and business function
- MDO has a unique Description Generator for Spare Parts which helps in standardization
- Business can configure most of the system without any technical knowledge
- We support all end to end integration of the solution keeping support of MDO to minimum







### **DATASHEET**

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#### **MDO Solution Areas**

#### **Data Insight**

Data insight gives an in-depth view of structured and unstrutured data which would help in making better business decisions. This is the phase of data health check-up.

## **Cleansing and Standardization**

Ensures your data is clean and consistent without any duplicates or missing information by checking its health through pre-defined schema rules industrywise. Standardize all information based on UNSPSC codification, GS1 or other global standards through MDO Description Generator.

#### **Master Data Governance**

The MDO governance framework allows complete management of your master data through both Active and Passive governance process. Involves various stakeholders from each business function to enrich and approve data at each stage of workflow defined with SLA periods.

### **Transformation & Migration**

MDO with SAP Data Services completes the ETL of all master data from the legacy to the target system with mapping and quality rules. The data verification and reconciliation can be performed for each cut over through detailed reports and analytics ensuring data is migrated as per your standards.

#### **Data Collaboration**

Collect data from various sources and collaborate with various stakeholders from each business function to enrich and approve the information through pre-defined workflows.

#### **Transformation & Migration**

Predictive modelling using data mining and algorithms along with forecasting methods are some key initiatives being developed for MDO to ensure organisations have a better view of the future.

For more information contact us at

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