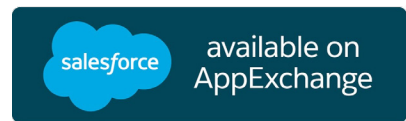




Master Data Online

Trustworthy, Reliable Data For Salesforce



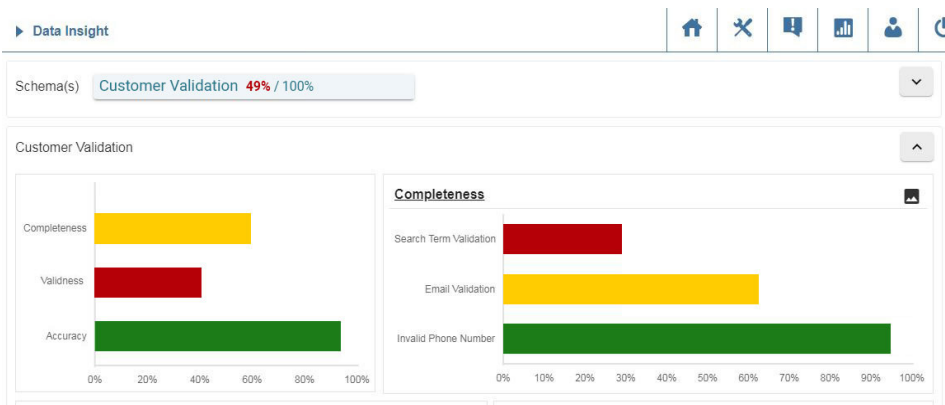
Master Data Online (MDO) is a solution that helps you to improve the quality of your data and provides the necessary governance around your enterprise systems. The role of MDO in your system landscape is to be the data layer that will improve data quality both by Active and Passive Governance.

This is achieved by easily configurable business rules, user friendly data capture and workflows that ensure that clear ownership of data is defined across your organization.

As a Salesforce certified application MDO helps in migrating data into your new Salesforce environment and ensures trustworthy data for all your sales and marketing initiatives.

MDO VALUE PROPOSITION

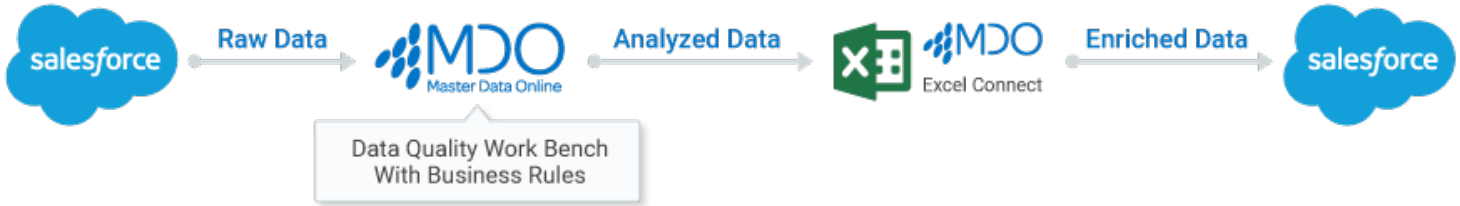
- One Source of Truth
- Provides the Governance Framework for GDPR Compliance
- A Data Quality Workbench for Business.
- Also certified with SAP, MDO can provide you the necessary middleware for Data Governance.
- Ownership of Data to track completeness and accuracy.
- A Data Migration workbench to migrate and transform your existing CRM data into Salesforce.



For more information contact us at

Sales@prospecta.com

DATASHEET



Key Features

DATA GOVERNANCE

A Data Governance Framework to manage all your master data including contracts. The Governance framework forms the bridge between your Salesforce and other enterprise systems.

DATA QUALITY

The Data Insight and Data Quality Workbench provides all the necessary tools to cleanse and standardize data.

GDPR COMPLIANCE

The Data Governance and the Data Quality layer will help to manage data based on consent and delete unused data. There are additional areas around GDPR that MDO can help to address.

DATA MIGRATION

The Data Migration framework helps in easy migration of quality data into your new Salesforce environment.

CPQ-CONFIGURE , PRICE AND QUOTE

The Configure, Price and Quote Solution of MDO will help to define configurable products and quotes from Salesforce.

EASY ADMINISTRATION

Easy Administration of MDO is one of the key strengths and feature. Any Data Analyst should be able to administer the solution with minimum training.



MDO, being both SAP and Salesforce Certified is a perfect data solution that helps to ensure data consistency across your landscape.

Our in-depth understanding of both SAP and Salesforce helps to map and govern the data effectively.